



## FIRST FEDERAL BANK

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www.first-fed.com

Dear Jackie,

Thank you for helping spread the word that First Federal Bank has entered the Toledo market initially as a Commercial Loan Production Office. Advertising in the *Toledo Business Journal* has enabled us to achieve great success in a short period of time. Because of our success, we have begun the process to become a full service bank.

We have been able to target good business people through advertising in the *Toledo Business Journal*. It is evident by the number of qualified business applications we have received and the number of commercial real estate loans we have closed. It has been especially helpful since we missed advertising in the yellow pages.

Thanks again for helping us spread the word. We look forward to working with your company to enhance our marketing efforts.

Sincerely,

Paul Walker  
Vice President

John Kantner  
Vice President

MEMBER  
FDIC

Bank with the people you know and trust



**"Advertising in the Toledo Business Journal has enabled us to achieve great success in a short period of time."**



**Paul Walker & John Kantner**

**Vice Presidents, First Federal Bank**

**For Advertising Information**

**Call 419/865-0972**

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