



**Imagine
That!**

▲ Memo!

To: Toledo Business Journal Staff
From: Rebecca Booth
RE: Advertising Effectiveness in TBJ

Advertising DOES work in Toledo Business Journal! Thank you so much for offering reasonable rates to small businesses such as mine, but better yet, thank you for offering me an advertising vehicle that *produces results*.

Not only did I receive calls off the article that you did on my new Marketing in a Box™ program, I consistently receive inquiries off my business card ad at the back of your publication.

Kudos to all on the fine job you do in producing a newspaper that not only delivers terrific information but it produces solid results!

Rebecca Booth
Marketing Solutioneer, Web Goddess

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– Rebecca Booth
Imagine That!
Marketing Solutioneers

**To ADVERTISE, CALL
419.865.0972**

