

# Workforce UPDATE

SEPTEMBER 2019

Lucas County  
Wood County

## Top 10 Corporations Hiring

1. ProMedica
2. Mercy Health
3. The Dollar General
4. Blanchard Valley Health System
5. Bob Evans Farms, Inc.
6. University of Toledo
7. FedEx
8. Lowe's
9. Owens Community College
10. Lima Memorial Hospital

## Top 5 Corporate Occupations

1. Heavy & Tractor-Trailer Truck Drivers
2. First-Line Supervisors of Retail Sales Workers
3. Registered Nurses
4. Retail Salespersons
5. First-Line Supervisors of Food Preparation & Serving Workers

## Top 10 Manufacturers Hiring

1. Owens-Illinois
2. First Solar
3. Midway Products Group
4. Pepsi
5. Whirlpool
6. Owens Corning
7. Continental Structural Plastics
8. Johns Manville
9. Oldcastle
10. Johnson Controls Inc.

## Top 5 Open Manufacturing Occupations

1. Heavy and Tractor Trailer Truck Drivers
2. Industrial Engineers
3. First-Line Supervisors of Production & Operating Workers
4. Maintenance and Repair Workers, General
5. Production Workers, All Other

Source: CEB Talent Neuron Analytics 8/5/2019

## 1ST QUARTER INTERNSHIP REPORT: NORTHWEST OHIO

### TOP FIVE COMPANIES ADVERTISING INTERNSHIPS

1. Marathon
2. First Solar
3. Husky Energy
4. Cooper Tire
5. Materion Services Inc

### TOP FIVE INTERNSHIP POSITIONS ADVERTISED

1. Pharmacists
2. Managers
3. Mechanical Engineers
4. Industrial Engineers
5. Accountants, Material Engineers, HR Assistants

Source: Conference Board (<http://ohiolmi.com/asp/omj/hw.htm>)

## Lowest Unemployment in 10 years

Unemployment in Northwest Ohio averaged 3.8% for the 2nd quarter of 2019. It was 4.4% for the same period in 2018. This is the lowest second quarter unemployment percentage in 10 years. The second quarter average unemployment was 3.6% for the nation and 4.1% for Ohio in 2019.

The average total available workforce for Northwest Ohio—which includes all employed and unemployed people—was 610,900 for the second quarter of 2019. 588,000 people were employed in the second quarter, which is the highest number of people employed in the region in 10 years.

As of June 2019, 17,425 job openings were advertised in Northwest Ohio according to Wanted Analytics. The top three occupations in demand were Registered Nurses, Retail Sales Supervisors, and Customer Service Representatives. Four categories—

Healthcare, Sales, Office Support, and Food Service—represented 46% of all job posted in Northwest Ohio. The Healthcare category represented 15% of all jobs posted. There were 915 RN jobs posted in June. Transportation related positions declined to fifth place among all advertised openings but still had 850 positions posted.

Of all jobs posted in June of 2019 approximately 36% required a high school education, 45% required a two year degree, and 19% required a four year degree or more. The total number of internships advertised was 223.

The number one certification sought was a CDL license. The second was a driver's license. Four of the top 10 non-manufacturing corporations hiring were in healthcare and two were in higher education. The top five occupations in the manufacturing area

were Transportation, Industrial Engineers, First Line Supervisors of Production, Maintenance/Repair, and Helpers/Production Workers.

The Gross Regional Product for the region was up \$10.91 billion at \$70.73 billion compared to 2009. The State of Ohio was up \$126.71 billion at \$682.77 billion from 2009. The regions share of this amount was down 0.04% from 2009.

The Regional Growth Partnership and JobsOhio, Owens Community College, NORED, Terra State Community College, Penta County JVS, and Lucas and Wood County Ohio Means Jobs offer this quarterly snapshot of the economic status in Northwest Ohio. This data tracks the vitality of our regional economies as well as offers insights into workforce development trends and issues.

## Creating the Future Workforce



**Dr. Ron Schumacher,**  
President,  
Terra State  
Community College

### Terra State Community College is putting a focus on workforce development

In March, Terra State held its grand opening for the Doepler Leadership & Entrepreneurial Center, which serves as a place where area businesses, manufacturers, healthcare providers, and their employees can get leadership training to advance in their careers. "The Center is the first of its kind for community colleges in Ohio," said Terra State President Dr. Ron Schumacher, "and will advance the competitiveness of our area businesses."

The College also offers workforce and leadership seminars, customized training, personal growth courses, apprenticeships, assessment tools, and truck driving noncredit courses through The Kern Center. The Center is a focused facility for Workforce and Community Education on the Terra State campus. Specialized noncredit courses will provide the tactical experience individuals need to get ahead

in the workforce. The community can also attain more knowledge about operating a small business through their Small Business Development Center (SBDC) and get basic motorcycle safety lessons and an endorsement through Motorcycle Ohio on the Terra State campus.

The College works with area business to provide skilled trades training. Maintenance Manager at Materion Stephen Perlaky is proud of the work Terra State and Materion have been able to accomplish together. He said he appreciates the help to promote and run the Skilled Trades Apprenticeship Readiness Training (START Camp) program, which offers students entering the 9th through 12th grades the unique opportunity to receive hands-on experience in skilled trades. He is also proud of the integral role Terra State plays in offering courses in skilled trades for Materion apprentices.

In partnership with Vanguard-Sentinel Career & Technical Centers and Tiffin City Schools, Terra State Community College is creating the future of our

regional education and workforce systems through collaborative efforts to meet the talent needs of area businesses. By joining the Pathways to Prosperity Network, a collaboration of Jobs for the Future and the Harvard Graduate School of Education, Terra State will work closely with area schools, employers, and community-based organizations to establish and promote healthy career pathways.

Terra State also is working on hiring professionals who will focus on workforce development. Erin Cremeen recently accepted the Interim Director of Workforce Success position. She will be assisting students and employers to create their future. Cremeen wants to build Terra State's partnerships with surrounding businesses. "I want the employers and businesses in our community to know we are there for them. Call me and let me bring the resources of Terra to you."

Before working at Terra State, Cremeen was the Global Internship Director for Sandusky City Schools at Sandusky High School where she helped high school seniors figure out what they wanted to do and then connected them to professionals in the areas they were interested in.

For additional information please contact Erin Cremeen at 419.559.2458 or [erin.cremeen@terra.edu](mailto:erin.cremeen@terra.edu).

# Career Pathways and Quality Training Programs Drive Workforce Development



*By Ronald Matter,  
Superintendent,  
Penta Career Center*

A skilled workforce, and the requisite training needed for its growth, must be the cornerstone for continued economic development throughout our region.

Parents in every community want their child to be more successful than themselves. Unfortunately, adults continue to link all future success and earning potential exclusively to a four-year degree pathway. This misconception is a dominant message that young people hear from their peers, adults, and through social media.

According to an article published by The National Center for Construction Education and Research (NCCER) in 2018, "Eighty percent of young people age 18 or 19 expect to earn a bachelor's degree after high school graduation. The most important reason they want to pursue a four-year degree is that they think this will result in a high-paying job." The article goes on to state, "only 59% of students entering college will earn a college degree within six years." These students are taking six years to earn a bachelor's degree (traditionally requiring only four years), accumulating debt, when in reality, "only 33 percent of jobs that exist require a four-year degree or beyond." ([www.nccer.org](http://www.nccer.org))

With the ever increasing skills gap as reported by regional employers in high-

demand career fields like construction or manufacturing, we really have to ask ourselves this question, 'Is a four-year degree the only way, or, is it really just one of many ways, for young people to achieve success?' I submit that this question is really more of an awareness gap that we must tackle with all adults. We routinely ask elementary children, 'What do you want to be when you grow up?' Then, around middle school, the conversation changes to, 'Where do you want to go?' That question is the beginning of the default four-year degree message. We have to get better as adults at keeping students focused on what they want to be, and what paths are available to connect them to that career.

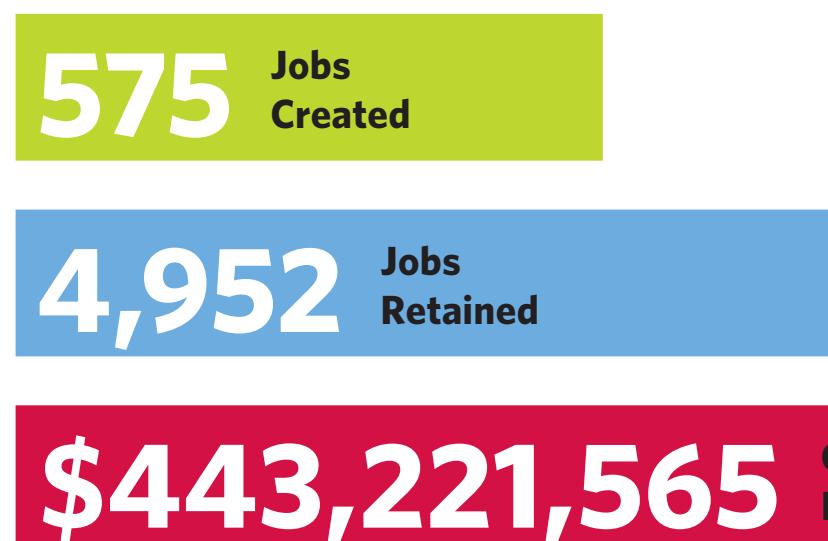
I encourage community, business, and education leaders to look at the recent research published by The Federal Reserve Bank that ranked Toledo "as number one in Opportunity Occupations among 121 Metro Areas." This research is important for our region by demonstrating that good paying jobs are available for anyone without a four-year degree. These jobs pay over the national median wage of \$37,690, and represent opportunities across multiple employment sectors in our economy. ([www.clevelandfed.org](http://www.clevelandfed.org))

Focused career-technical education (CTE) pathways and quality training programs, like those offered at Penta Career Center, are valuable options that can lead directly to these opportunities as well as other in-demand post-secondary education options. If we are to grow Ohio's workforce, these opportunities must be highly promoted within the region by our community, business, and education leaders.

## Sources:

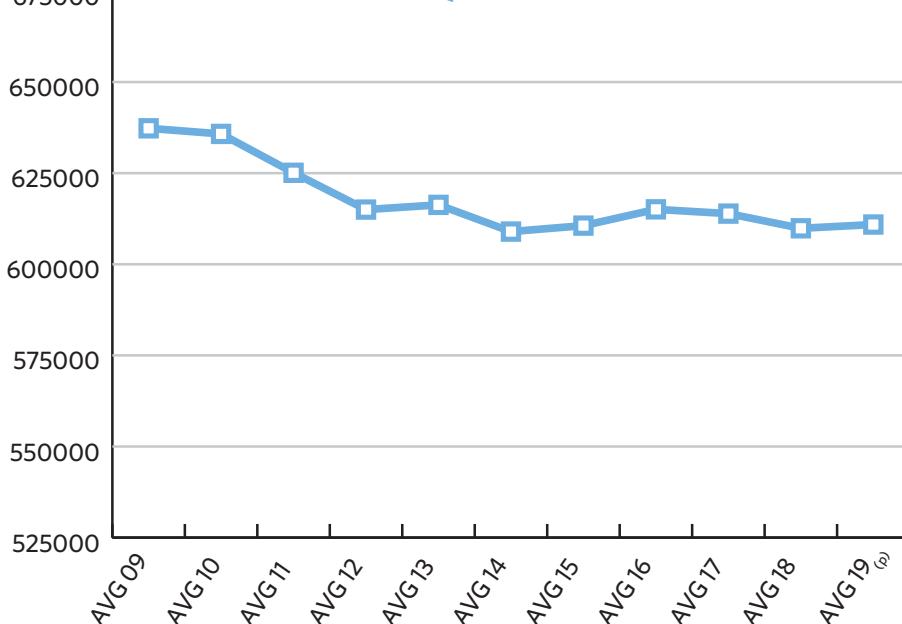
- NCCER. (July 2018). Restoring the Dignity of Work: Transforming the U.S. Workforce Development System. Retrieved from <https://www.nccer.org/news-research/research>
- Federal Reserve Bank. (May 2017). Opportunity Occupations Revisited. Retrieved from <https://www.clevelandfed.org/newsroom-and-events/publications/a-look-behind-the-numbers/altn-opportunity-occupations.aspx>

## JOBSTOHIO INVESTMENT - 2ND QUARTER 2019



## TOTAL AVAILABLE WORKFORCE

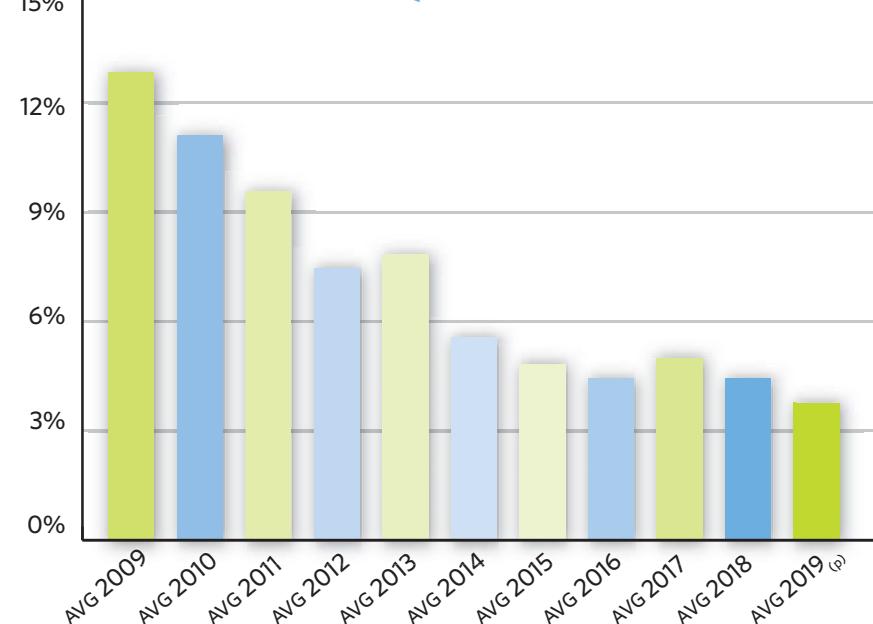
### AVERAGE 2ND QUARTER: NORTHWEST OHIO



Source: OhioLMI

## UNEMPLOYMENT RATE

### AVERAGE 2ND QUARTER: NORTHWEST OHIO



Source: OhioLMI